

Green Grocer Standards & Expectations for Products

At Green Grocer, we are committed to supporting and furthering a sustainable, organic and regionally based food system. We are constantly looking to improve the products that we carry and we continue to push our product selection to reflect our mission of local, organic and delicious foods. Although some foods are not available always locally grown/produced or organically produced, that will always be our ideal and we will continue to work with our vendor-partners to align their products more with our mission, not because it is only good for us personally but also good for all those who eat food (and well, that is all of us). We expect our potential vendors to approach us knowing about our mission. We would love to work with all small food producers but we need to make sure that they are using ingredients that align with our mission. This, at its most basic level, means no genetically modified ingredients (we will need written verification on any non-organic corn, soy or canola ingredients), no artificial preservatives, no careless ingredients (we want to know WHY you use a certain ingredient and we will hope you have a better reply than “it’s cheap”). If your product doesn’t currently fit in with our mission, we are always happy to partner with vendors to help them access better ingredients. That’s right, we take our own time to help you find better quality so that perhaps we can be a good fit! We also will sell vendors the ingredients they require at our cost (must pay with cash or check at time of pick up) so that they can get a wholesale price on an ingredient.

We believe in thoughtful sourcing and we are most interested in working with vendors who feel the same way. If you believe you are making a yummy product but are not necessarily fitting into our guidelines yet, please let us know how we can help you. We feel that a world with less chemicals, less artificial ingredients, less pesticides, less genetically modified organisms and generally just higher quality food is good for all of us!

Cassie Green, Gary Stephens and the entire GG team